

Products or Action

Written or Oral

- Write to examine a variety of perspectives (argumentative paper on opposing viewpoints concerning medical research, animal testing, etc.)
- Write to compare and contrast the logic and use the evidence of two opposing arguments
- Express an insight or solve a problem from using text; write an editorial or make a presentation
- Evaluate one's own viewpoint and the viewpoints of others in the context of a discussion
- Write to analyze informational and literary texts
- Persuade or argue: create debates, essays, speeches, research papers, problem/solution essays, cause/effect essays, reflective journals
- Make judgments about how effectively an author has supported his beliefs, citing text-based evidence
- Support positions in a paper or presentation



Persuasion/Argumentation

Grade 9-12

Essential Thinking Needed while Reading or Listening to an Argument



- **Anticipate and address readers' questions or arguments**
- **Analyze audience (eliminate biased language, take into account age, cultural background, gender of audience)**
 - Use ethos, pathos, logos; fallacies in logic
 - Analyze bias in what you read & hear
 - Analyze positions on an issue
 - Evaluate information used to support a position
 - Check sources for date & accuracy
 - Analyze persuasive techniques used in what you read and hear
- Judge effectiveness of arguments
- Determine Point of View in Media
- Synthesize from a variety of sources to support an argument
- Analyze web-based and other resource materials for relevance in answering research questions

Bolded text is new to this grade level.

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Techniques to Use or Analyze

- Use the Toulmin Model to frame an argument
- Critique persuasive and propaganda techniques (emotional appeal-pathos, fallacies)
- Critique effectiveness of rhetorical information (peer presentations, speeches, arguments)
- Maintain a consistent focus on the thesis
- Select details to extend ideas to persuade/argue
- Use quotations, data, reasons, multiple examples that build on each other
- Use personal knowledge, anecdotes and research to support an opinion
- Use persuasive techniques (ethos, pathos, logos)
- Consider your audience whether writing or verbally expressing your viewpoint (What appeals to that audience? What Will persuade them? What questions will they have?)
- **Use critical reasoning skills to analyze and evaluate positions**
- **Create and articulate possible alternative resolutions to public issues and evaluate these resolutions using criteria that have been identified in the context of discussion**
- Evaluate research to determine need for additional information/investigation
- Evaluate research for alternate solutions
- Evaluate how research has solidified or changed your own point of view